

IIAT Associate Member & Sponsorship Benefits

Unlock Unparalleled Benefits

Choose the Associate Membership level that aligns with your business.

	\$27,000	\$17,000	\$9,000	\$3,000
	Lead Underwriter	Influencer	Promoter	Supporter
CONFERENCES & EDUCATION	Featured Sponsorship for Premier Event at Joe Vincent & INSURCON (1 per conference)			
	Premier Session Sponsorship (Intros/promotional material in room)	Session Sponsorship (Intros/promotional material in room)	Breakout Session Sponsorship (Shared) (1 per conference)	
	Specialty Sponsorship (Lanyards, badges, grand prize)	Meal Sponsorship (Shared)	Network Break-Service Sponsorship (Shared) (1 per conference)	
	Opportunity to do Extra Sponsorship (Key cards, game rooms, golf)	Opportunity to do Extra Sponsorship (Key cards, game rooms, golf)		
	Name & Logo Sponsorship during IIAT's Joe Vincent & INSURCON	Logo Signage at IIAT's Joe Vincent & INSURCON	Logo Signage IIAT's Joe Vincent & INSURCON	
	INSURCON Mobile APP (Name + Logo Scrolling Banner)	Listed on INSURCON Mobile APP as an INFLUENCER EXHIBITOR. <i>*Benefits apply when exhibiting at INSURCON</i>	Listed on INSURCON Mobile APP as a PROMOTER EXHIBITOR. <i>*Benefits apply when exhibiting at INSURCON</i>	Listed on INSURCON Mobile APP as a SUPPORTER EXHIBITOR. <i>*Benefits apply when exhibiting at INSURCON</i>
	Event Program Schedule	Listed as a vendor at INSURCON's programming. <i>*Benefits apply when exhibiting at INSURCON</i>	Listed as a vendor at INSURCON's programming. <i>*Benefits apply when exhibiting at INSURCON</i>	Listed as a vendor at INSURCON's programming. <i>*Benefits apply when exhibiting at INSURCON</i>
	(5) Conference Registrations at INSURCON + Complimentary Booth	(2) Conference Registrations at INSURCON + Complimentary Booth	(1) Conference Registration at INSURCON + Complimentary Booth	(1) Complimentary Registration (1) Trade Show Booth at INSURCON
	(5) Conference Registrations at Joe Vincent	(2) Conference Registrations at Joe Vincent	(1) Conference Registration at Joe Vincent	
	Top Priority Booth Selection (Supreme booth & prime location)	Priority Booth Selection	Priority Booth Placement by IIAT	Guaranteed booth space. (Non-members considered after members.)
	(3) Sponsor Webinar Opportunities	(2) Sponsor Webinar Opportunities	(1) Sponsor Webinar Opportunity	
	(1) Free Golf Registration			
DIGITAL MARKETING	Logo Mentioned in TX Agent	Name Mentioned in TX Agent	Name Mentioned in TX Agent	
	Content for TX Agent (3x year)	Content for TX Agent (2x year)	Content for TX Agent (1x year)	
	Name Listed on P&C Marketplace Report	Name Listed on P&C Marketplace Report	Name Listed on P&C Marketplace Report	
	Hyperlinked Large Logo Listed on IIAT's Online Associate Directory	Hyperlinked Logo Listed on IIAT's Online Associate Directory	Hyperlinked Large Name Listed on IIAT's Online Associate Directory	Hyperlinked Name Listed on IIAT's Online Associate Directory
	Listed on IIAT's Leadership Directory	Listed on IIAT's Leadership Directory	Listed on IIAT's Leadership Directory	
	Mention IIAT Socials & Get Reshare	Mention IIAT Socials & Get Reshare	If exhibiting, name mentioned on IIAT's Socials as a Promoter	
	Logo Listed on all Events Marketing Emails	Name Mentioned in Event Marketing Email Next to Sponsored Session.	Name Mentioned in Event Marketing Email Next to Sponsored Breakout Session.	
	Logo Listed on all IIAT Event Pages			
ADDED BENEFITS for all Associate member levels	Complimentary IIAT membership (<i>\$2,000 value</i>)			
	(1) Complimentary registration & (1) Trade Show Booth at IIAT's INSURCON (<i>over \$2,000 value</i>)			
	Access to agency member list (able to request twice a year)			
	Discounted members-only rate for IIAT events and education			
	Access to members-only content on our website			
	Access to the IIAT's Texas Agent e-newsletter			